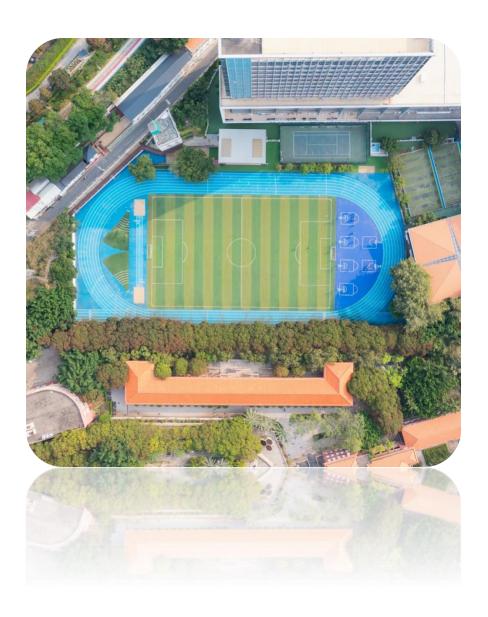




Leading Healthcare Transformation
Strategy | Finance | Operations | Development

DCCS Healthletic Partners

Become the premier destination for Health, Wellness, and Orthopedic Services in your Community



About DCCS

DCCS is a national full-service healthcare consulting company focused on providing financial, operational, business development, and strategic advisory services.

We assist health systems with operational and financial support to improve quality of care, patient and staff satisfaction while strengthening the bottom line.

DCCS Healthletic Partners

DCCS Healthletic Partners specializes in the development and operation of health-and-athletic facilities in collaboration with hospitals.

We create comprehensive healthcare environments that offer medical services, fitness programs, rehabilitation services, wellness initiatives and recreational sports at one on-campus venue.

This integration promotes preventive care, enhances patient outcomes, generates revenue, and strengthens community engagement.

Engaging Communities at the Center of Health and Wellness

Investing in a Healthletic Partners facility isn't just about building a gym — It's about positioning your hospital as a leader in proactive, patient-centered care.

Community Engagement and Loyalty: A Healthletic Partners facility would not only attract members of the community who are interested in improving their health but also foster a sense of connection and loyalty to the hospital.

Differentiation and Brand Enhancement: Building a Healthletic Partners facility positioning your hospital as innovators in the field of wellness-driven healthcare.

Flexible Options: A Healthletic facility doesn't necessarily require building additional medical space. In some cases, simply activating unused land by creating outdoor sports-and-wellness elements can achieve the objectives of the healthcare system.



Become the premier destination for Health, Wellness, and Orthopedic Services in your Community.



Meeting Evolving Healthcare Needs: A Healthletic Partners facility offers a broader range of services, catering to the increasing demand for preventive care, rehabilitation, and wellness programs. We conduct a thorough analysis of the youth and adult sports landscape and a cost-benefit analysis of every athletic component to determine the correct mix of programs, facility design and land use.

Enhanced Patient Pathway: Integrating health and athletic facilities with a hospital creates a seamless patient pathway from diagnosis to recovery and beyond. Patients transitioning from medical treatment to rehabilitation can benefit from continuity of care and a smoother recovery process, ultimately leading to better patient satisfaction and outcomes.

Increased Volume and Downstream Revenue: A Healthletic Partners facility generates a broader patient base, including individuals seeking preventive care, fitness enthusiasts, and those in need of rehabilitation services. This increased volume of patients not only boosts a hospital's reputation but also generates downstream revenue through ancillary services, such as diagnostic imaging, laboratory tests, and outpatient procedures.



Health & Athletic Facilities:

Capture the High Growth Sports Medicine Vertical



Memorial Hermann Sports Park, Katy, TX: Medical, Soccer, Sports Performance & Fitness 50,000sf building on 4 acres. Ground lease with healthcare system.



Sports Park on Hospital Campus: Medical, Basketball, Volleyball, Soccer & Fitness 80,000sf building on 7 acres. Ground lease with healthcare system.



Sports Park on Hospital Land: Medical, Pickleball, Soccer & Fitness 40,000sf building on 5 acres. Ground lease with healthcare system.



Texas Health Athlete Complex – Allen, TX: Medical, Soccer, Sports Performance & Fitness 30,000sf building on 4 acres.
Ground lease with healthcare system.



FitSportLife – Rockwall, TX: Medical, Basketball, Volleyball, Cheer, Fitness 65,000sf building on 6 acres. Purchased land within a commercial development.



City Sports & Wellness, Keller, TX: Basketball, Volleyball, Futsal, Fitness & Medical 60,000sf building on 6 acres. Ground lease with a municipality.



Full-Service Planning, Development & Implementation

DCCS Healthletic Partners takes a comprehensive approach to developing health-and-athletic facilities.

Programming Analysis: Ensures that our facility's offerings are tailored to meet the needs and preferences of the target population.

Cost Management and Forecast: By accurately forecasting revenues and expenses, we help mitigate financial risks and optimize the project's financial performance.

Site Selection and Negotiation: This process involves careful consideration of various factors to ensure that the chosen site aligns with the project's objectives and budget.

Facility Design: We collaborate with architects, engineers, and designers to develop a facility design that maximizes functionality, aesthetics, and user experience.

User/Tenant Recruitment and Negotiation: We negotiate lease agreements and partnership terms to secure the participation of key tenants and ensure the facility build brings a return on investment.

Co-Developer Vetting, Selection, and Management: We oversee the selection process and manage relationships with codevelopers to ensure smooth coordination and cooperation throughout the development process.

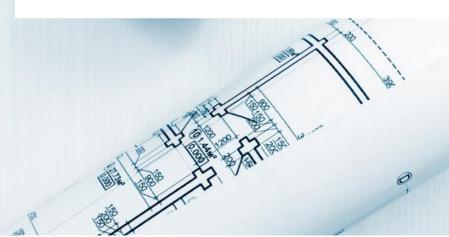
Development and Implementation: We work closely with contractors, vendors, and other stakeholders to ensure that the project is completed on time, within budget, and to the highest quality standards.

Ongoing Optimization: Once the facility is operational, we continue to provide support and guidance to optimize its performance and maximize its impact on the community.

Contact a DCCS Healthletic Partners Partner today.

Together, we can build a transformative facility that integrates medical expertise with fitness innovation, creating a comprehensive hub for health and well-being.

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Unparalleled Experience. Unbeatable Value. Unmatched Results.

- ASC and Specialty Hospitals
- Cardiovascular Services
- Emergency and Hospital Medicine
- Finance, Analytics & Budgeting
- Freestanding Emergency Services
- Human Resources
- Imaging Service Consulting
- Interim & Permanent Search
- Laboratory Services



- Master Facility Planning
- Nursing Services
- Operational Consulting
- Service Line Planning
- Strategic Planning & Governance
- Supply Chain
- Surgery Management
- Quality Management
- Audit and Compliance